

Update of the privacy notice of Gazeta.pl z o. o.

Good morning!

We would like to inform you about changes in privacy notice regarding the processing of data of our clients operating a sole proprietorship or a civil partnership, as well as contact persons.

The changes primarily concern the inclusion of new processing purposes and the related circumstances, i.e.:

- the need to ensure safety;
- the conduct of analytical and statistical activities;
- internal reporting, as well as analytics and reporting to Agora S.A. (Agora) for the purposes of efficient and rational management of the Agora Group by Agora and the possibility of contacting you;
- sharing data with Wyborcza sp. z o. o. (Wyborcza) in relation to planned joint activities related to the preparation and presentation of a joint offer by Gazeta.pl and Wyborcza, conducting joint analytical, statistical or marketing activities, as well as maintaining a shared customer database.

Agora and Wyborcza are companies from the Agora Group, which includes Gazeta.pl. The data that may be provided includes identification, contact data, data concerning the scope of cooperation, communication data or other data necessary to establish or maintain a business relationship.

Other changes to the privacy notice are supplementary or serve to organise the above changes and concern, inter alia the specification of the purposes of processing (such as preparing and presenting offers, compliance with procedures, communication, internal administrative purposes), the scope of data, recipients, transfer and retention periods. For convenience, we present a privacy notice of Gazeta.pl containing existing and new information in one document.

At the same time, we provide:

1. Agora's privacy notice, which will apply after the data is shared;
2. privacy notice regarding the joint processing of data by Wyborcza and Gazeta.pl, as well as by each of them separately, which will apply after the data is shared.

More information on the principles of processing and related to them rights and the methods of their exercise, including the possibility of objection, can be found in the attached privacy notices in the section on the exercise of rights. If you do not want to use joint offers, please contact us within 7 days, counting from 17.03.2026.

PS This communication is for informational purposes only, there is no obligation to reply to it.

Regards,

Gazeta.pl Team